

(407) 729-6193

Briana Michel

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SKILLS

Video & Photo Editing

iMovie, Photoshop, Adobe Lightroom, Final Cut Pro, ENPS, Wincue, WordPress, CNN Newsource, MGN Online

Graphic Design

Photoshop, InDesign, Illustrator

Social Networking

Instagram, Twitter, Facebook

Supplements

Public Relations & Marketing, Event Planning, Sponsorship Recruitment, Advertisement Sales

CERTIFICATIONS

Photoshop Certification, 2018

REFERENCES

Kenneth Jones

Florida Agricultural & Mechanical University, School of Journalism & Graphic Communication
Journalism Program Coordinator, Professor

Deborah Thigpen, Ph.D

Florida Agricultural & Mechanical University, School of Journalism & Graphic Communication
Visiting Professor

Hillary Speed

Florida State University, Division of Undergraduate Studies
Program Director, Media, Communications & Marketing

BRIANA MICHEL

PRODUCER, ASSOCIATE PRODUCER

EDUCATION

B.S. IN BROADCAST JOURNALISM

Florida Agricultural and Mechanical University | Graduation: August 2023

3.72 Cumulative GPA

EXPERIENCE

FLORIDA PHOENIX

States Newsroom, Reporter Intern | February 2022 - present

- Under direction from Editor-in-Chief, producing high-quality reporting on Florida
- Assisting the editorial team, generating story ideas, practicing news judgment
- Collaborating with reporters with research, data analysis, data visualization and pertinent knowledge
- Reporting in person during the 2023 Legislative Session

FAMU TV-20

FAMU School of Journalism and Graphic Communication, Producer | 2022 - present

- Navigated ENPS software to retrieve and transfer weekly news scripts to Wincue and worked as a technological crew member for weekly live news broadcasts to 80,000 homes
- Integrated university curriculum with the full experience of live programming
- Demonstrated detail-oriented news judgment, produce multimedia packages and broadcast scripts/rundowns, collaborating in live News 20 at Five newscasts on tight deadlines

JOURNEY MAGAZINE

Journey Magazine Online, Editor-in-Chief | August 2019 - February 2023

- Managed a team of copy/online editors, graphic designers, and public relations students in the production of editorial publication(s) and multimedia projects
- Collaboratively researched, wrote, and edited innovative news articles
- Lead engagement campaigns and search engine optimization workshops
- Art assistant for the 2019 *Mind & Body Issue*, editor-in-chief 2022 *Tribe Issue*

411 Breakdown, Host | July - October 2020

- Remotely filmed and hosted 5-10 minute weekly news reel/Instagram IGTV episodes
- Aided in social media content distribution

THE FAMUAN

FAMU School of Journalism and Graphic Communication, Staff Writer | 2019 - present

- Researched, published and fact-checked hard news stories
- Participated in biweekly information sessions and writing workshops
- Published feature/opinion news articles

JOURNALISM LIVING-LEARNING COMMUNITY

FAMU School of Journalism and Graphic Communication | Fall 2019 - Spring 2020

- Utilized Final Cut Pro editing software to produce a semester-long video diary
- Gained proficiency in broadcast script writing and facilitating multimedia projects and led as a news anchor for semester project segment.

MULTICULTURAL JOURNALISM WORKSHOP

University of Alabama | June 2018 - July 2018

- Studied multimedia reporting, writing, editing, photography, production and strategic communication
- Developed a website and newspaper, participated in daily production meetings, conducted research and interviewed first-hand sources
- Interned with AL.com Birmingham headquarters
- Published in *MJP Journal* newspaper

AWARDS & AFFILIATIONS

- Bright Futures Scholarship Recipient, Medallion— 2019 - present
- Society of Professional Journalists— 2022 - present
- Phi Sigma Theta National Honor Society— 2020 - present
- National Society of Leadership & Success— 2020 - present
- Honor Roll— Summer 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021, Spring 2022, Fall 2022